

DAFTAR PUSTAKA

- Higher Education Press. 2004. Common Knowledge About Chinese History.
- David Li .1996. First Syllabus on Xiangqi: Chinese Chess. Premier Pub Co.
- Kasali,Rhenald. 1998 . Membedik pasar Indonesia.
Segmentasi,Targeting,Positioning. Jakarta : Gramedia Pustaka Utama.
- Venus, antar. 2009, Manajemen kampanye, panduan teoritis dan praktis dalam kampanye komunikasi. Bandung : simbiosarekamata media.
- [http://en.chessbase.com/post/give-up-the-siy-version-play-chinese-che-](http://en.chessbase.com/post/give-up-the-siy-version-play-chinese-che)
- [http://en.chessbase.com/post/give-up-the-siy-version-play-chinese-che-](http://en.chessbase.com/post/give-up-the-siy-version-play-chinese-che)
- http://skookumpete.com/chess_intro.htm
- <http://nasional.kompas.com/read/2009/06/15/14211991/>
- <http://history.chess.free.fr/liubo.htm>
- <http://history.chess.free.fr/xiangqi.htm>
- [http://www.ck.tp.edu.tw/~cybera/cyberfair_english/english/history/
history_index.html](http://www.ck.tp.edu.tw/~cybera/cyberfair_english/english/history/history_index.html)
- <https://www.yutopian.com/chinesechess/history.html>

DATA PENULIS

Nama : Jefri Setiawan
Alamat : Jalan Pagarsih Gg.Onong no.43,Bandung
Tempat Tnggal Lahir : Bandung/17 Januari 1991
Email : xian.hisoka@yahoo.com

Pendidikan :

1. TKK BPK Taman Holis Indah
1996-1997
2. SDK 2 BPK PENABUR
1997-2003
3. SMPK 5 BPK PENABUR
2003-2006
4. SMAK 3 BPK PENABUR
2006-2009
5. University Christian Maranatha Bandung
Fakultas Seni Rupa Dan Desain
Jurusan Desain Komunikasi Visual
2009-2014